

LIVING ALEXA

# Why Sunset Harbour is the hottest spot in South Beach

By Max Berlinger

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Doll yourself up at Gee Beauty.  
Xynn Ti. <http://xtii.co>

This mini enclave northwest of Miami Beach's City Center may be small in size, but it packs a big wallop. While only encompassing a few blocks, Sunset Harbour is quickly becoming South Beach's latest see-and-be-seen neighborhood, thanks to buzzy dining, drinking, shopping and workout destinations. Here are the soon-to-be-famous places you'll want to swing by this season.

## Gee Beauty, 1845 Purdy Ave.

Magic City provides lucky residents with year-round sun-kissed complexions. All of their other beauty needs can be handled at this airy, chic salon, which offers services ranging from manicures and pedicures to professional makeup and thorough waxing — a necessity for beachside living.

## Büro urban workspaces, 1815 Purdy Ave.



Mart Jaetma

The 9-to-5 gets a glamorous makeover in Sunset Harbour, with the arrival of this trendy co-working space. Büro offers the perks of a tech startup to freelancers (who can commandeer a desk) or small businesses (which can lease out larger spaces and conference rooms). With its pops of color and mod furnishings, it fits right into the neighborhood's cool-kid scene.

## Beach Boutique, 1701 Sunset Harbour Drive



Juan Fernando Ayora

Patricia Costa's store deftly plays to both Miami's urban sophistication and beachside sex appeal with flirty prints, stylish jumpsuits and jewels from designers like Marissa Webb and Ulla Johnson.

## Stiltsville Fish Bar, 1787 Purdy Ave.



Grove Bay Hospitality Group

If you're in Sunset Harbour and not eating seafood, you're doing it wrong. Stiltsville's Cajun-inflected menu mirrors the neighborhood's casual, eclectic vibe. The setting offers stunning sunset views, the refreshing drinks are Key West-inspired and a claw-foot bathtub houses the raw bar. Where better to reel in your day?

## What Goes Around Comes Around, 1800 Bay Road



What Goes Around Comes Around

This famed New York secondhand emporium has found a second home down South, stocking expertly curated finds worthy of a double take. The sun-filled shop is teeming with status symbols for the discerning shopper, from barely used high-end bags and luxury European labels to vintage concert tees and distressed denim — all at dream prices.

## Anatomy at 1220, 1220 20th St.



Ra+Haus Fotografie, LLC

South Beachers work (out) hard to play hard. Staying in tiptop shape isn't easy, but this luxe gym makes it feel more like a reprieve than a chore. Luxe amenities like rooftop classes, an in-house salon, a spa and even medical testing elevate Anatomy 1220 from mere fitness center to the ultimate wellness hangout spot.

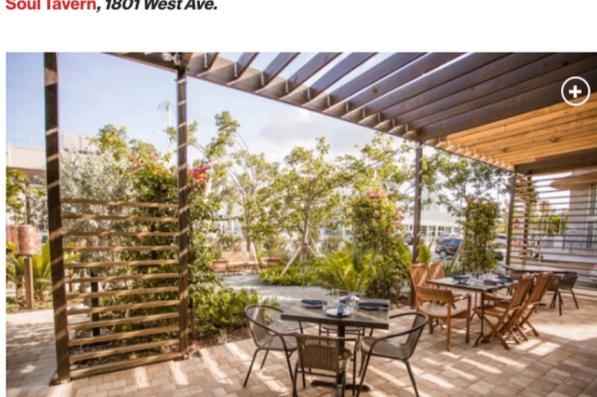
## Purdy Lounge, 1811 Purdy Ave.



Aileen Rodriguez

A welcome relief from the bottle service and velvet-rope attitude that's long ruled over Miami's nightlife scene, this boîte promises a low-key, laid-back libation lair more in line with the neighborhood's carefree energy. Its kitschy-chic decor is the perfect backdrop for sipping classic cocktails or colorful riffs on Tiki drinks.

## Soul Tavern, 1801 West Ave.



Anabella Padula

While decadence may reign supreme in Miami, this restaurant's aim is a more down-to-earth form of holistic nourishment. The "soil-grown" menu is full of dishes that are as tasty as they are healthy (think: crispy eggplant burgers and fried-green-tomato Benedict), along with "programs" of herbal elixir teas and cold-pressed juices. Nestled in an idyllic indoor-outdoor cottage setting, it's ideal for a post-yoga pick-me-up or a remedy for last night's indulgences.